# Council Plan 2022/23 – Part 1

| Priority Name | Poverty |
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| **Description/ Well-being Objective** | **Protecting people from poverty by supporting them to meet their basic needs** |
| **Income Poverty**<br><br>Definition:<br>People on low income who are unable to meet day to day living costs | • Families are supported to be financially resilient by:<br>a) Maximising the number of people signposted for support to facilitate longer term change - by March 2023<br>b) Ensuring that take-up to benefit entitlement is maximised in a timely way by processing claims efficiently - by March 2023<br>c) Maximising take-up of the Discretionary Housing Payments scheme and other financial support - by March 2023<br>d) Continuing to offer our community hub (Contact Centres) approach giving access to a range of programmes, services and agencies together in one place - by March 2023 |
| **Child Poverty**<br><br>Definition:<br>Children who do not have access to adequate food, clothing, shelter and education to lead a healthy and active life | • The cost of sending children to school is reduced by:<br>a) Making the processes for claiming free school meals as simple and straightforward as possible to increase the percentage of take-up against entitlement - by March 2023<br>b) Encouraging take-up of free school breakfast for year seven pupils eligible for free school meals - by March 2023<br>c) Maximising take-up of the school uniform grant – by March 2023<br>d) Developing a network of school uniform exchanges across the county supported by enhanced web and social media promotion – by March 2023<br><br>• Free access to books, ICT networks, devices and library services are maintained by:<br>a) Maintaining the network of seven libraries in partnership with Aura - by March 2023<br>b) Increasing usage of online resources for children and young people - by March 2023<br><br>• Children have access to play opportunities by:<br>a) Ensuring children have access to staffed open-access playwork projects in local communities - by March 2023<br>b) Ensuring children have access to well-maintained outdoor play areas which offer a varied and rich play environment - by March 2023<br><br>• Working with partners to ensure children in areas of social deprivation have access to food, exercise and enrichment schemes during school holidays – by March 2023<br>• Ensuring children have the opportunity to access meaningful community sports programmes (which impact on a range of issues |

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| | including anti-social behaviour, child sexual exploitation, drug and alcohol prevention and County Lines) – by March 2023<br>• Providing children with access to well-maintained outdoor play areas which offer a varied and rich play environment – by March 2023<br>• Maintaining access to Free Swimming to help tackle health inequalities – by March 2023 |
| **Food Poverty**<br><br>Definition:<br>People who are not able to access food that meets their daily nutritional needs and requirements | • Everyone in Flintshire has access to affordable, good fresh food by:<br>  a) Developing a "Well Fed at Home service" - by December 2022<br>  b) Continuing to develop delivery of a "Hospital to Home" meals service - by March 2023<br>  c) Introducing a transported and delivered food service "Mobile Meals" to those who are vulnerable - by March 2023 |
| **Fuel Poverty**<br><br>Definition:<br>Households that have higher than average fuel costs and meeting those costs will cause them to experience poverty<br><br>Affordable and accessible housing<br><br>Personal and Community Well-being | • Reducing the risk of fuel poverty for residents by increasing the energy efficiency of homes - by March 2023 Linked to Affordable and accessible housing<br>• Engaging, supporting and referring vulnerable households to reduce fuel poverty and improve health and wellbeing - by March 2023 Linked to Personal and Community Well-being |
| **Digital Poverty**<br><br>Definition:<br>Inability to interact fully in a digital world when, where and how an individual needs to. | • Support people to use digital technology through promotion of suitable training to develop digital skills and confidence in the communities we serve – by March 2023<br>• Provide free of charge public access to the internet and devices where necessary at Flintshire Connects Centres and Aura library services – by March 2023<br>• Increasing loans of devices through the Aura Digital Access Scheme - by March 2023<br>• Increasing take-up of digital learning opportunities supported by Aura - by March 2023 |
| **Priority Name** | **Affordable and Accessible Housing** |
| **Description/ Well-being Objective** | Housing in Flintshire meeting the needs of our residents and supporting safer communities |
| **Housing support and homeless prevention** | • Commissioning a wide range of housing related support that meets the needs of the people of Flintshire - by March 2023 |

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| Definition:<br>Offering support to people to retain their housing and live well and avoiding homelessness | • Promoting housing support and homeless prevention services with our residents and partners - by March 2023<br>• Ensuring a multi-agency partnership approach to homeless prevention and develop a culture where homelessness is "everyone's business" - by March 2023<br>• Ensuring when homelessness does occur it is rare, brief and non-recurring - by March 2023<br>• Developing and extending our Housing First and Rapid Rehousing approaches for those who do experience homelessness - by March 2023<br>• Remodelling the "emergency beds" Homeless Hub accommodation offer and service delivery - by March 2023<br>• Exploring opportunities to develop a young person's homeless hub offering accommodation and support services - by March 2023 |
| **Housing Needs and Housing Options**<br><br>Definition:<br>Helping people to explore their housing options so they can access the right homes to meet their needs<br><br>Poverty | • Promoting the Single Access Route to Housing (SARTH), Common Housing Register, Affordable Housing Register and Housing Support Gateway within the community and with professionals - by March 2023<br>• Developing self-service approaches that enable people to identify their own housing options through online support - by March 2023<br>• Piloting a risk assessment process to identify pre tenancy support needs to reduce risk of tenancy failure - by March 2023 Linked to Poverty<br>• Reviewing our sheltered housing stock to ensure that it continues to meet the needs and aspirations of current and prospective tenants - by March 2023 |
| **Social Housing**<br><br>Definition:<br>Working with housing partners to develop and invest in affordable housing - with modern methods of construction, and a commitment towards carbon neutral<br><br>Poverty<br><br>Green and Environment | • Working with housing association partners to build new social housing properties and additional affordable properties - by March 2023<br>• Increasing the Council's housing portfolio by building social housing properties and affordable properties for North East Wales (NEW) Homes - by March 2023<br>• Ensuring that the Council's housing stock meets the Welsh Housing Quality Standard and achieves a minimum SAP energy efficiency rating of 65 - by December 2022 Linked to Green and Environment<br>• Developing plans for the de-carbonisation of Council homes in line with Welsh Government guidance to ensure their thermal efficiency is optimised and the cost of heating homes are minimised - by March 2023 Linked to Green and Environment, Linked to Poverty<br>• Working with residents to ensure our communities are well managed, safe, and sustainable places to live - by March 2023 Linked to Green and Environment<br>• Supporting our tenants to access technology and create sustainable digital communities - by March 2023 Linked to Poverty<br>• Listening to our tenants and working with them to improve our services, homes and communities - by March 2023 |

| Private Rented Sector<br><br>Definition:<br>Supporting the private sector to raise standards in the management and condition of housing and promote tenancy sustainment in our communities | • Engaging with private sector tenants, giving them a voice and responding to their needs - by March 2023<br>• Working in partnership with landlords and private sector agents to better understand their needs - by March 2023<br>• Developing a "landlord offer" that encourages landlords to work with the Council to raise standards of property management and condition of homes where needed - by March 2023<br>• Improving access to private sector properties for those who are homeless, at risk of homeless and in housing need - by March 2023<br>• Mapping Houses of Multiple Occupation (HMO's) across Flintshire to ensure legal minimum housing standards are met and to improve residents' quality of life - by March 2023 |
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| Empty Properties<br><br>Definition:<br>Bringing empty homes back into use to enhance the local housing market and improve our local communities<br><br>Economy | • Bringing empty homes back into use thorough the Empty Homes Loan - by March 2023<br>• Exploring opportunities to develop a project management service for non-commercial landlords to encourage take up of the Empty Home Loan Scheme - by March 2023<br>• Targeting 'problem' empty homes in our communities and using enforcement powers where appropriate to improve our communities and increase housing supply - by March 2023<br>• Exploring opportunities to maximise housing and revitalise our towns through the redevelopment of the High Street - by March 2023 Linked to Economy |
| **Priority Name** | **Green Society and Environment** |
| **Description/ Well-being Objective** | Limiting the impact of the Council's services on the natural environment and supporting the wider communities of Flintshire to reduce their own carbon footprint. |
| **Carbon Neutrality**<br><br>Definition:<br>A net carbon zero Council by 2030 and supporting wider decarbonisation actions across the County, making this central to Covid-19 recovery | • Gathering information on annual Council greenhouse gas emissions to submit to Welsh Government and the Carbon Programme Board - by June 2022<br>• Reviewing the procurement policy to reduce greenhouse gas emissions from suppliers - by March 2023<br>• Developing plans towards net zero carbon for our assets in line with Welsh government guidance' – by March 2023<br>• Working with Flintshire's leisure and culture trust partners to reduce carbon emissions – by March 2023 |
| **Climate Change Adaptation**<br><br>Definition:<br>Be more resilient to the changes that have happened due to climate | • Carrying out flood investigation and alleviation – March 2023<br>• Assessing the feasibility of schemes within land assets for resisting flood and drought while enhancing biodiversity and increasing carbon storage – March 2023 |

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| change and prepare for predicted future change | |
| **Fleet Strategy**<br><br>Definition:<br>Reducing the environmental impact of our fleet | • Converting the authority's fleet to electric and alternative fuels (hydrogen etc) - by March 2023 |
| **Green Environment**<br><br>**Definition:**<br>Enhance and increase biodiversity and trees to deliver multiple benefits for people, wildlife and the environment. | • Delivering an increase in canopy cover as part of the Urban Tree and Woodland Plan - by March 2023<br>• Enhancing the natural environment through the delivery of the Section 6 Environment Act Wales biodiversity duty - by March 2023 |
| **Green Access**<br><br>**Definition:**<br>The promotion, good management and protection of our green spaces to deliver multiple benefits to the environment and our residents and visitors | • Exploring opportunities to develop the Flintshire Coast Park – by March 2023<br>• Undertaking scoping work to look at the formal establishment of a Regional Park – by March 2023 |
| **Renewable Energy**<br><br>Definition:<br>The promotion and support of renewable energy opportunities across the Council Estate and wider communities.<br><br>Economy | • Assessing the feasibility of renewable energy and land assets and link to wider carbon ambitions - by September 2022<br>• Agreeing appropriate investment strategy for future renewable energy developments - by September 2022 Linked to Economy |
| **Active and Sustainable Travel Options**<br><br>Definition:<br>Provide opportunities for increasing levels of walking and cycling (active travel) and enable | • Promoting the use of public transport through the further development of the Council's core bus network - by March 2023 Linked to Economy<br>• Promoting active travel and further develop the Council's cycleway network - by March 2023 Linked to Personal and Community Well-being<br>• Promoting multi modal transport journeys and the development of strategic transport hubs - by March 2023 Linked to Economy |

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| access to other alternative and sustainable methods of travel<br><br>Economy<br><br>Personal and Community Well-being | • Developing the County's electric car charging network - by March 2023<br>• Promoting active travel and further developing the County's walking and cycling network - by March 2023 Linked to Personal and Community Well-being |
| **Circular Economy**<br><br>Definition:<br>Support and promote the Welsh Government's strategy to create a sustainable, circular economy in Flintshire<br><br>Poverty<br><br>Personal and Community Well-being<br><br>Education and Skills<br><br>Economy | • Achieving Welsh Government recycling targets - by March 2023<br>• Developing and extending the Standard Yard Waste & Recycling Transfer Station - by March 2023<br>• Support and promote Re-Use and Repair initiatives in partnership with Refurbs Flintshire - by March 2023 Linked to Poverty, Linked to Personal and Community Well-being, Linked to Education and Skills<br>• Promoting the option to reuse and repair unwanted items at Household Recycling Centres by partnering with local Charities or social enterprises- by March 2023 Linked to Poverty, Linked to Personal and Community Well-being, Linked to Education and Skills<br>• Working in partnership, actively support and engage with community led groups by developing environmental and recycling initiatives - by March 2023 Linked to Poverty, Linked to Personal and Community Well-being, Linked to Education and Skills<br>• Support local businesses in their efforts to reduce their carbon footprint and become more resource efficient - by March 2023 Linked to Economy |
| **Priority Name** | **Economy** |
| **Description/ Well-being Objective** | **Enabling a sustainable economic recovery and growth** |
| **Town Centre Regeneration**<br><br>Definition:<br>Regenerate and re-invent our town centres<br><br>Personal and Community Well-being<br><br>Affordable and accessible housing | • Monitoring the health and vitality of town centres to support effective management and business investment decisions - by March 2023<br>• Encouraging and supporting investment in town centre properties to facilitate more sustainable uses - by March 2023 Linked to Affordable and accessible housing<br>• Improving the environment in town centres - by March 2023<br>• Supporting the growth of community enterprises in town centre locations - by March 2023 |
| **Business** | • Engaging town centre small businesses and improve support packages available to them - by March 2023 |

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| Definition:<br>Enable business continuity and encourage appropriate investment<br><br>Green Society and Environment | • Supporting small and/or local businesses to engage with public sector procurement opportunities - by March 2023<br>• Engaging small businesses and improve support packages available to them - by March 2023<br>• Supporting recovery of the County's street and indoor markets - by March 2023<br>• Supporting growth of the local and regional food and drink business sector through marketing and collaborative projects - by March 2023<br>• Supporting recovery of the tourism and hospitality sectors and rebuild confidence in the industry - by March 2023<br>• Increasing the scale and impact of the social business sector - by March 2023<br>• Supporting local businesses in their efforts to reduce their carbon footprint and become more resource efficient - by March 2023 Linked to Green Society and Environment |
| **Transport Connectivity**<br><br>Definition:<br>Develop and promote effective transport connectivity while supporting recovery and economic growth<br><br>**Poverty**<br><br>Green Society and Environment | • Developing and delivering transport infrastructure improvements as part of North Wales Metro programme and the Council's Integrated Transport Strategy - by March 2023  Linked to Green Society and Environment<br>• Ensuring Flintshire strategic transport priorities are well-represented in the Regional Transport Plan from the forthcoming Corporate Joint Committee development - by March 2023 Linked to Green Society and Environment |
| **Digital Infrastructure**<br><br>**Definition:**<br>Ensure the digital networks facilitate and support recovery and growth | • Starting delivery of the local plans within North Wales Growth Deal for digital infrastructure – by March 2023<br>• Connecting further rural communities to improved digital infrastructure - by March 2023 |
| **Local Development Plan (LDP) Targets**<br><br>Definition:<br>Achieve LDP policy objectives for growth, protection and enhancement | • Ensuring timely adoption of the LDP once Inspector's Report received - by December 2022<br>• Monitoring overall Plan performance via the Annual Monitoring Report (AMR) and submit to Welsh Government - by March 2023<br>• Maintaining and updating the LDP housing trajectory in line with planning decisions made - by March 2023<br>• Making decisions at Planning Committee in line with the adopted LDP - by March 2023<br>• Referencing the LDP growth strategy in early work on a North Wales Strategic Development Plan (SDP) - by March 2023 |

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| **Spending money for the benefit of Flintshire**<br><br>Definition:<br>Grow our local economic vitality through social value commitments and procurement strategy | • Continuing to generate social value outcomes through the Council's procurement activities – By March 2023<br>• Supporting supply chain partners to convert their social value offerings through procurement commitments, into real and tangible benefits – By March 2023<br>• Reviewing the Social Value Strategy to ensure broader social value commitments can be achieved – By March 2023<br>• Generating local spend to support economic growth through the inclusion of social value measures in procurement activity – By March 2023 |
| **Reducing worklessness**<br><br>Definition:<br>Work with our partners to support individuals to gain employment<br><br>Poverty | • Co-ordinating a multi-agency approach to support businesses to recruit people from disadvantaged groups - by March 2023 Linked to Poverty<br>• Delivering mentoring and wider support programmes to assist disadvantaged people to re-engage with the labour market - by March 2023 Linked to Poverty |
| **Priority Name** | **Personal and Community Well-being** |
| **Description/ Well-being Objective** | Supporting people in need to live as well as they can |
| **Independent Living**<br><br>Definition:<br>People will be supported to live as independently as possible through the right type of support, when they need it. | • Developing a plan to provide additional placements for step down care within our in house provision – by March 2023<br>• Continuing to grow the Microcare market, utilising one Development Officer post – by March 2023<br>• Developing an Early Years Strategy to ensure that all our children ages 0-7 have the best possible start in life and are able to reach their full potential –by March 2023 |
| **Safeguarding**<br><br>Definition:<br>Implement and promote the new safeguarding procedures so our employees understand how they can help safeguard people in the community | • Continuing to promote the corporate e-learning package – by March 2023<br>• Preparing for the implantation of the new Liberty Protect Safeguard procedures – by March 2023 |
| **Direct Provision to support people closer to home** | • Setting up a registered Children's Home to help avoid the need for residential placements outside Flintshire - by March 2023<br>• Continuing to growing our in-house homecare service to support more people to live at home - by March 2023 |

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| Definition:<br>The services we provide so people can access the support they need in their local community | • Continuing to growing our in-house fostering service to support more looked after children - by March 2023<br>• Developing an action plan for the progression of the advocacy priority – by March 2023 |
| **Local Dementia Strategy**<br><br>Definition:<br>Continuing to improve the lives of people living with dementia in Flintshire | • Establishing a Dementia Strategy Implementation Group, to include representation from people with lived experience – by March 2023 |
| **A well-connected, safe and clean local environment.**<br><br>Definition:<br>Resilient communities where people feel connected and safe<br><br>Green Society and Environment | • Protecting residents and our environment from pollution and other public health and safety hazards by achieving the Streetscene Standard - by March 2023<br>• Working in partnership, actively support and engage with community led groups by developing Local Environmental Quality initiatives - by March 2023 Linked to Green Society and Environment<br>• Working with two local communities to inform a long term vision and delivery plan for using the Flexible Funding Grant programme to achieve positive outcomes for people – by March 2023<br>• Contributing to Public Health Wales' priorities through partnership working with Aura by:<br>   ○ Improving mental well-being and resilience – by March 2023<br>   ○ Promoting healthy behaviours – by March 2023<br>   ○ Securing a healthy future for the next generation – by March 2023 |
| **Priority Name** | **Education and Skills** |
| **Description/ Well-being Objective** | Enabling and Supporting Learning Communities |
| **Educational Engagement and Achievement**<br><br>Definition:<br>Providing diverse learning opportunities to support educational achievement in schools and communities | • Maintaining support for settings and schools with rollout of the revised curriculum for pupils from 3-16 which better prepares them for their future lives and employment – by March 2023<br>• School employees continuing to access the GwE professional learning offer and engage in cluster working – by March 20023<br>• Embedding the revised processes and procedures in relation to attendance and exclusion, using data to better inform and target interventions at both a pupil and school level – by March 2023<br>• Working with schools to support development and implementation of flexible and bespoke educational packages to improve attendance and engagement – by March 2023 |
| **Digital Learning Opportunities** | • Supporting schools and wider education services to increase their digital offer for children and young people - by March 2023 |

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| Definition:<br>Supporting education engagement and achievement through proactive use of accessible digital media<br><br>Poverty<br><br><br>Personal and Community Well-being | • Upskilling employees within the Education & Youth Portfolio through access to the GwE professional learning offer and other appropriate training opportunities – by March 2023<br>• Embedding the delivery plan for Integrated Youth Services by maintaining focus on increased digital engagement- by March 2023<br>• Continuing to increase the range of digital material hosted on the North East Wales Archive website and other digital services to encourage greater participation - by March 2023<br>• Continuing to monitor schools' provision for learners who are 'digitally disadvantaged' – by March 2023<br>• Supporting schools to maximise their available hardware via the national Hwb programme and to ensure sustainable funding plans in place – by March 2023<br>• Increasing take-up of digital learning opportunities supported by Aura - by March 2023 Linked to Poverty<br>• Providing community training for online learning platforms in a partnership with Aura and Adult Community Learning - by March 2023 |
| **Learning Environments**<br><br>Definition:<br>Creating aspirational and flexible learning environments | • Starting construction of the proposed 3-16 campus at Mynydd Isa - by March 2023<br>• Consult on increasing capacity of Drury CP and Penyffordd CP schools through the School Organisation Code – by March 2023<br>• Commissioning a contractor and start design and development process for Drury CP and Penyffordd CP – by March 2023<br>• Seeking Council approval to progress Band B Wales Government 21st Century Schools Investment Programme - by March 2023<br>• Progressing the development of a new premises plan for the North East Wales Archive – by March 2023 |
| **Learning Community Networks**<br><br>Definition:<br>Supporting our learning communities to engage and achieve through extensive partnership working unpinned by common safeguarding practices<br><br>Personal and Community Well-being | • Continuing to consolidate the joint working between Flintshire County Council and Denbighshire County Council through the North East Wales Archive to provide a sustainable and resilient service – by March 2023<br>• Developing the Delivery Plan for Adult Community Learning to increase engagement and improve skills within local communities – by March 2023<br>• Developing a Supporting Learners strategy to increase levels of engagement and provide appropriate progression routes to further engagement, study or employment – by March 2023<br>• Expanding the adult learning offer to reflect national, regional and local priorities in order to provide the skills required through partnership planning – by March 2023<br>• Working with Adult Community Learning and Flintshire Learning Recovery & Wellbeing Network Partners to share best practice and maximise opportunities for learning within the community with opportunities to be available in all Aura libraries - by March 2023<br>• Working in partnership with Open University Wales to support and signpost library users to Open Learn courses and subsequent |

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| | learning pathways with Open Learn Champions in each library - by March 2023<br>• Working in partnership with Aura to provide Alternative Provision to young people excluded from school to help gain meaningful qualifications – by March 2023 |
| **Specialist Educational Provision**<br><br>Definition:<br>Extending local capacity to support learners with additional learning needs (ALN) | • Implementing Year two of the Transformation plan for children and young people with additional learning needs, in line with Welsh Government legislation and associated guidance – by March 2023<br>• Further defining and embedding the menu of outreach support and training to be offered to schools via Plas Derwen Pupil Referral Unit – by March 2023<br>• Developing a strategic proposal for the next phase of the Additional Learning Needs provision which increases the level of in-house provision and seeks to reduce the reliance on out of county provision – by March 2023 |
| **Welsh Education Strategic Plan (WESP)**<br><br>Definition:<br>Working with schools and partners to support the Welsh Government's strategy to enable one million Welsh speakers by 2050 | • Continuing to increase capacity and take up of Welsh medium education to achieve Welsh Government targets – by March 2023<br>• Continuing to improve Welsh language skills of employees in schools to more effectively support learners and the delivery of the curriculum – by March 2023<br>• Providing targeted support and intervention to schools to raise standards and promote bilingualism – by March 2023<br>• Extending the range of youth services delivered bilingually to encourage young people to retain and use their Welsh language skills into early adulthood – by March 2023<br>• Embedding the role of the Integrated Youth Provision Welsh language coordinator – by March 2023<br>    o Ensuring all digital and face to face youth and play provision has an increasing bilingual offer which supports the expansion of the Council's Welsh Language immersion programme – by March 2023 |
| **Well-Being**<br><br>Definition:<br>Working with schools and partners to provide opportunities for children, young people and the education workforce to engage in activities which support their emotional health and well-being | • Rolling out the National Framework for Embedding a Whole School Approach to Emotional Health and Wellbeing in all Flintshire schools – by March 2023<br>• Supporting all secondary schools to complete the School Health Research Network survey in 2022<br>    o Developing action plans based on the findings, particularly in relation to Emotional Health and Wellbeing – by March 2023<br>• Meeting the requirements under Wellbeing Whole School Approach Development Fund for employee training and pupil engagement – by March 2023<br>• Consolidating the Inspire Youth Work Hospital Project which provides support to young people at risk of self-harming behaviour – by March 2023<br>• Improving awareness of trauma informed practice with schools and Education and Youth employees – by March 2023 |