

CABINET

Date of Meeting	Tuesday, 23 rd October 2018
Report Subject	Double Click Social Enterprise – Progress Report
Cabinet Member	Cabinet Member for Social Services
Report Author	Chief Officer (Social Services)
Type of Report	Operational

EXECUTIVE SUMMARY

This report is presented to Cabinet as a Progress Report on Double Click Design and Print which is over 2 years old as a Social Enterprise.

Double Click has progressed greatly as a fully independent Social Enterprise, offering increased employment and training opportunities for all staff including people with mental health issues.

Double Click has secured significant external lottery funding and as a result have purchased state of the art equipment that support the development of the business.

RECOMMENDATIONS

1	Cabinet to recognise the progress achieved after 2 years.
2	Cabinet to continue to support and promote Double Click as a social enterprise.

REPORT DETAILS

1.00	EXPLAINING DOUBLE CLICK AS A SOCIAL ENTERPRISE
1.01	<p>Double Click used to be restricted to employing support workers where the requirements for the post were prescribed. As a result of moving to a social enterprise Double Click can now employ people with a range of skills. They have, for example, just employed a graphic designer/trainer who can share her skills with trainees and improve the products. They have also introduced an internship post to increase the skills in the graphic design area.</p>
1.02	<p>A payment system used in business has also been set up to make it easier for customers to pay by card. Pay Pal is now linked, which, in addition to the practical advantage, actually makes Double Click more business-like. Volunteers are now paid expenses, reflecting their commitment.</p>
1.03	<p><u>Partnerships</u> – Double Click are now forging ahead with partners to further enhance the experiences of trainees/volunteers. They now have close business ties with training organisations/local companies. They have a full order book and are designing for the likes of BCUHB, Newydd, NEWCIS Flying Start, to name but a few.</p>
1.04	<p><u>Training</u> – Double Click can now be more flexible/creative in their training. There are 3 levels of learning at Double Click.</p> <ul style="list-style-type: none"> • Level 1 - We offer an online video training course where the Trainee can learn at their own pace and practice using the software while taking part on the course. A few course available are: InDesign, photoshop, Illustrator, Excel and wordpress. • Level 2 - We teach how to put the newly acquired skills into action. We offer one to one support and give guidance and help to finely tune their skills and knowledge. • Level 3 - We are looking to develop the trainee and hopefully get an accreditation at Double Click in conjunction with a college or University. We are also looking into Open University sponsorship for our Trainees.
1.05	<p><u>Grant funding</u> – As a social enterprise, Double Click are able to apply for grants to promote their businesses and fund developments. As an example, they have received National Lottery funding for computer equipment, something not previously open to them.</p>
1.06	<p>Double Click are still able to benefit from expertise within Flintshire County Council in areas such as Safeguarding/Mental Health Knowledge/Health and Safety. They have access to all Social Service mandatory training available.</p>
1.07	<p>People with relevant skills and background can be brought onto the Board of Directors. Double Click currently have a Flintshire County Council Councillor, a person with a finance background, a person with Mental Health background and two advisors from Flintshire County Council and Social Firms Wales. This brings a range and balance of contributions. They are now looking to expand/increase number of Directors, bringing</p>

	additional expertise/knowledge.
1.08	Double Click hosted the Cabinet Secretary for Economy and Transport, Ken Skates who visited on the 24 th September 2018. The Cabinet Secretary recognised the great progress made by Double Click as Social Enterprise which he described as model for other sectors in the principality.

2.00	RESOURCE IMPLICATIONS
2.01	Cost – Flintshire County Council contribute £110,000 to Double Click. This amount has not increased over past 2 years, so is effectively a cost reduction, taking inflation and other factors into account.

3.00	CONSULTATIONS REQUIRED / CARRIED OUT
3.01	None.

4.00	RISK MANAGEMENT
4.01	Risk that Double Click would be unable to implement a successful development plan, and achieve business outcomes and orders. This is mitigated by effective leadership from the management team and governance by a robust board with involvement with business and community leaders, including from the council.

5.00	APPENDICES
5.01	Appendix 1 - Double Click Report 17-18
5.02	Appendix 2 - Mindful Autumn
5.03	Appendix 3 - Mindful Autumn - welsh

6.00	LIST OF ACCESSIBLE BACKGROUND DOCUMENTS
6.01	<p>Double Click Promotional Pack</p> <p>Contact Officer: Jo Taylor, Service Manager, Disability, Progression and Recovery – Adult Services Telephone: 01352 701341 E-mail: jo.taylor@flintshire.gov.uk</p>

7.00	GLOSSARY OF TERMS
7.01	None.