

APPENDIX 8: Core Network and Local Travel Arrangement Draft Communication Plan

Activity	Aug 2018	Sept 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	March 2019	April 2019
Phase 1									
Members in effected wards									
Town / Community Council in effected wards									
Web site / social media / Connect Centre information									
Public Engagement event (drop in sessions)									
Notification at bus shelters/stops									
Notification on bus services affected									
Press release									
Implement new travel arrangement									

Activity	Aug 2018	Sept 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	March 2019	April 2019
Phase 2									
Consultation with school / pupils (on school transport issues)									
Members in effected wards									
Town / Community Council in effected wards									
Web site / social media / Connect Centre information									
Public Engagement event (drop in sessions)									
Notification at bus shelters/stops									
Notification on bus services affected									
Press release									
Implement new travel arrangement									

Activity	Aug 2018	Sept 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	March 2019	April 2019
Phase 3									
Members in effected wards									
Town / Community Council in effected wards									
Web site / social media / Connect Centre information									
Public Engagement event (drop in sessions)									
Notification at bus shelters/stops									
Notification on bus services affected									
Press release									
Implement new travel arrangement									